

## **Presentation coaching – Presenting in English effectively online**

Private coaching tailored to the Real Estate Industry

*Presenting effectively online is already challenging in your native language and even more challenging in English. This presentation coaching helps you to improve your online presentation skills through practice and individual feedback. You will employ the acquired skills directly after being coached by two experienced Real Estate English instructors Gisela Vogt and Mary Ann Reynolds FRICS.*

*After a short initial introductory session in which individual learning targets, topics and dates are agreed, and questions are answered, you will prepare a 20-minutes presentation followed by Gisela Vogt and Mary Ann Reynolds's feedback. In a second session, you have the opportunity to implement the feedback given and apply the acquired knowledge.*

### **What does the coaching involve?**

The coaching involves a total of three training sessions.

- **Introductory and question and answer session (15 minutes)**  
Content: Introduction of concept, agreeing targets, presentation topic and dates, questions & answers. If necessary – for example – for practising an important client presentation, we are happy to sign an NDA. This session will be conducted by either Gisela Vogt **or** Mary Ann Reynolds.
- **Practice session 1 (45 minutes)**  
You present a prepared topic/project of your choice for approx. 20 minutes. You will be given feedback on language correctness (grammar, choice of vocab, pronunciation, sentence structure), Real Estate English vocabulary (use of the right terms, concepts), delivery (fluency, free speech, intonation), presentation slides (correctness, clarity, appeal), technology aptness (possible difficulties) and content (logical flow and structure, aptness for target group). Feedback will be given by Gisela Vogt **and** Mary Ann Reynolds.
- **Practice session 2 (45 minutes)**  
You apply the feedback given in the first session in a second presentation on a prepared topic/project your choice. It will be discussed what has improved based on the feedback given in the first session, and advice will be given further improvement. Also, this session will be conducted by Gisela Vogt **and** Mary Ann Reynolds.

### **Where can I buy the coaching, and how much does it cost?**

The coaching is sold via our shop on [www.scyo.com](http://www.scyo.com). The price is €199.00.

IMMOEBS members, HfWU-alumni are entitled to a 10% reduction.

### **How does it work?**

After completing the purchase, you will be sent an email with the link to enrol into the course “Presentation coaching – Presenting in English effectively online”. In the course, you find introductory material, advice and tips and a choice of different dates for the introductory session. Your coach will confirm your choice and send you a link to a Zoom-session (We communicate via a safe Zoom Business Account, but please contact us, should this pose a problem). During the introductory session, the dates for the next two sessions will be agreed. After the completion of the coaching, you will be sent an invoice via email.

### **Who should join?**

All levels of real estate professionals from high-level managers with international experience who need corrections around the “edges” to people starting to go international or are now through C-19 required to present in English online.

### **Why are two coaches needed?**

Feedback from two coaches ensures that we can concentrate on all areas like general language skills, using the right Real Estate English vocabulary, good delivery or logic of content. Two coaches make the training highly effective.

As of 11 February 2021